



**METROPOLITAN  
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TERRITORIAL POLICING

**Costcutters  
494-496 Neasden Lane North  
Neasden  
NW10 0EA**

**Your Ref:** 29399

**Our ref:** 01QK/625/23/3122NW

**NW BCU Licensing Department - Brent**

Harrow Police Station  
74, Northolt Road  
Harrow  
HA2 0DN

**Tel:** 07500 087 115

**Email:** Phil.S.Graves@met.police.uk

**Web:** www.met.police.uk

**Date:** Sunday 17<sup>th</sup> of September 2023

**Police representations to the application for a new Premises Licence for 'Costcutter, 494-496 Neasden Lane North, Neasden NW10 0EA'**

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

**Officer: PC Phil Graves  
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made to vary a premises licence under section 34 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
  - Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

### **The Application**

The application is a full variation requesting the sale of alcohol (off sale) twenty-four hours a day seven days a week.

The existing license allows the sale of alcohol from 08.00 hours to 23.00 hours Monday through to Saturday and 10.00 hours to 22.30 hours on Sunday.

## Crime Figures

I have run intelligence checks on the post code at the venue (NW10 0EA) which shows the following crimes / reports:-

Total number of incidents	Sixty Six	(66)
Total number of recorded crimes	Fifty one	(51)
Total number of calls to police	Nine	(9)
Total number of arrests	Two	(2)
Total number of intelligence reports	Two	(2)
Total number of missing persons	Two	(2)
Crimes linked directly to the venue	four	(4)

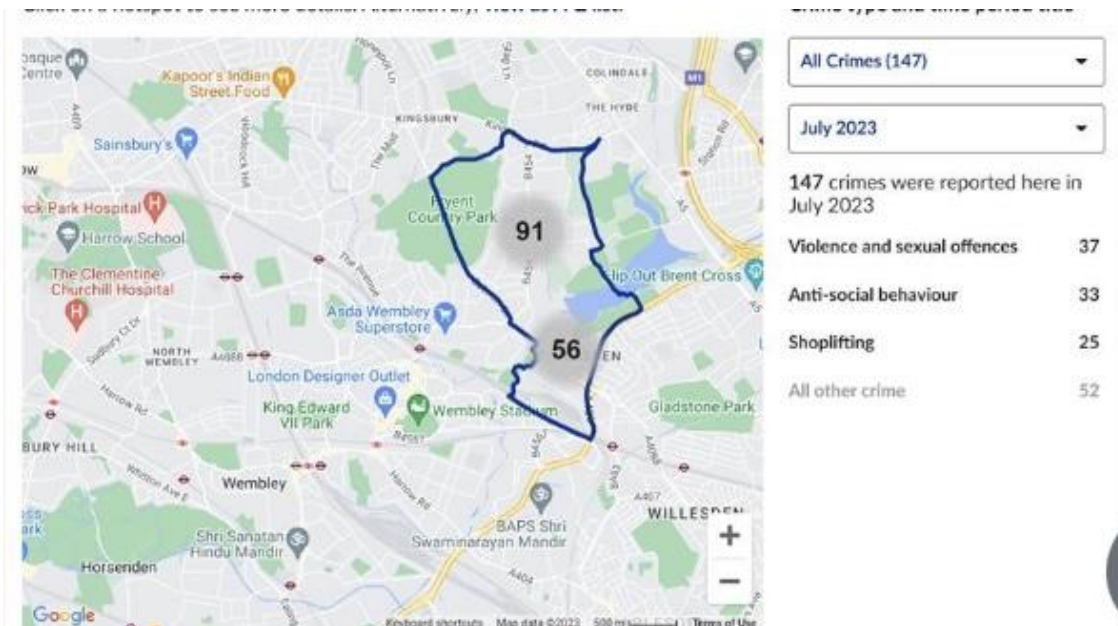
As you can see from the figures above there is a high amount of recorded crime in this postcode. In addition to this the venue falls within Neasden Lane North CIZ – link below.

[www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment-licences/premises-licence#ciz](http://www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment-licences/premises-licence#ciz)

The whole point of Brent Council introducing CIZ's was to help combat crime, street drinking and ASB caused by the sale and consumption of alcohol by off licenses. Allowing this application to go ahead will only add to the already high level of crime and ASB in this area of Brent.

The crime figures above reflect this statement. Of the four crime figures linked directly to the venue three of them are for robberies. One for a robbery of the venue itself and the other two were robberies where one of the suspects was drunk.

Adding another off license within any CIZ is normally an automatic rejection from the police. Requesting a 24/7 extension to a venue that already suffers from a high level of crime is a ridiculous suggestion for the entire community of Brent and Neasden Lane. Police struggle to cope with the current level of calls most hours of the days. Allowing a venue to operate selling alcohol on a 24/7 basis will put the police, NHS and local authorities at breaking point.



The above images are taken from the met police web page (available to the public) covering the entire Welsh Harp ward where Neasden Lane North is located. You can see from the first map where the number 56 is located that this venue is in the heart of the crime and ASB for the ward.

The second image shows the breakdown of crime with violence and sexual offences been at the top of the list of offences. A majority of these sexual offences will be against women and young girls, something I am sure all persons concerned will want to put an end to. Regardless of any conditions that the applicant or agent may be suggesting adding to this premises license, none will stop an increase in crime and ASB if this application is allowed to go ahead.

Due to the above police strongly oppose this application in full on the basis that all four of the licensing objectives will be breached.

Yours Sincerely,

**PC Phil Graves 3122NW**  
**NW BCU - Brent Licensing**  
**Philip.Graves@met.police.uk**